

Cookie	Lifespan	Cookie Type	Description
dwanonymous_*	180 days	Required	Random ID used to identify an unregistered shopper or a shopper who has not yet logged in independent of the session. For example, this is used to track basket and order activity and for analytics. It is not used for any activity that occurs after the shopper registers an account. The * in the cookie name is a value unique to the site.
dwsid	Current session	Required	Identifies the current browsing session.
sid	Current session	Required	Identifies the current browsing session. The Salesforce Reference Architecture (SFRA) uses this to determine whether to display the cookie hint content asset. Only used by SFRA and by customizations.
dwsecuretoken_*	Current session	Required	Used with dwsid to secure the session through HTTPS. The * in the cookie name is a value unique to the site.
dwcustomer_*	180 days	Functional	Identifies a registered shopper. Used only when the shopper selects Remember Me. (This is an optional website feature.) The * in the cookie name is a value unique to the site.
dw_dnt*	Current session	Functional	Controls client-side JavaScript for Commerce Cloud tracking features (Analytics, Einstein, and ActiveData). Commerce Cloud sets it with each page response, based on the value of the corresponding session attribute <b>TrackingAllowed</b> . The value of this cookie always matches that of the Einstein __cq_dnt cookie.
dwac_*	Current session	Functional	Stores the following data for analytics purposes: Session ID, report suite name, shopper's customer ID, source code group ID (encoded), currency mnemonic, and time zone. The * in the cookie name is a value unique to the site.

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dwpersonalization_*	180 days	Functional	Tracks participation in A/B test groups for analytics purposes. If the shopper participated in a test, then the value is cleared when the shopper logs out. The * in the cookie name is a value unique to the site.
dwsourcecode_*	Varies from 0-999 days	Functional	Stores the source code for campaign and affiliate tracking. You set the lifespan of this cookie for each source code in Business Manager. The * in the cookie name is a value unique to the site.
__anact	Ephemeral	Functional	Transfers some Analytics-related data to the front end, such as data for no-hit searches.
dw_store	180 days	Functional	The store id for the session. This is used for the Store-Specific Pricing and Promotion feature. When a shopper enters a postal or zip code, it is used to locate the nearest store and store that in this cookie to drive pricing and promo experiences.
dw_effective_time	Session	Functional	<p>The effective time for the session. This is used for the Shop the Future feature. When the shopper enters an effective date, for example, future order pick up, it is used to find the accurate pricing and promotions to display to the shopper.</p> <p>The Shop the Future feature is not supported in Product List Pages.</p>
_cfduid	30 days	Required	<p>Helps Cloudflare detect malicious visitors to customers' websites and minimize blocking of legitimate users. Can be used on customers' end user devices to identify individual clients behind a shared IP address and can apply security settings on a per-client basis. This is required to support Cloudflare's security features.</p> <p>See Cloudflare's documentation for details on this third-party cookie.</p>

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__stripe_mid	Current session	Functional	Stripe cookie needed for payments
__stripe_sid	Current session	Functional	Stripe cookie needed for payments
userCountry	Current session	Functional	Stores the country code geolocated or indicated by users in country selector functionality
preferred_locale	Current session	Functional	Stores the site id, locale and country geolocated or indicated by users in country selector functionality

#### Used by Einstein for AI functionality

Cookie	Lifespan	Cookie Type	Description
cqcid	Current session	Primary	Hashed ID for an unregistered shopper.
cquid	Current session	Primary	Hashed ID for a known shopper.
__cq_uuid	13 months	Primary	First-party version of the third-party uuid cookie. Contains a randomly generated user ID. Used to collect information about the shopper's activities on the merchant's own website. This information is also used for analytics purposes, including by Commerce Cloud Reports and Dashboards.
__cqact	Current session	Primary	Holds the queue of browser activities until they are sent.
__cqviews	Current session	Primary	If sessionStorage is not available, contains the most recently

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			viewed recommendations until they are sent.
__cqsvIEWS	Current session	Primary	If sessionStorage is not available, contains the products in the most recent search results until they are sent.
__cqcvIEWS	Current session	Primary	If sessionStorage is not available, contains the products in the most recently viewed category page until they are sent.
__cq_anchor	Current session	Primary	If sessionStorage is not available, contains the anchor products for recommendations on a page.
weird_get_top_level_domain	Current session	Primary	Detects the root domain on the page.
__cq_bc	30 days	Primary	First-party version of the bc cookie. Contains activity history, such as the last 10 products viewed by the shopper.
__cq_seg	30 days	Primary	Contains inferred shopping propensity attributes and other segment attributes used in predictive sort. (First-party version)
__cq_dnt	12 months	Primary	Indicates that the browser has opted out of CC Einstein tracking for this site. Commerce Cloud sets it with each page response based on the value of the corresponding session attribute <b>TrackingAllowed</b> . The value of this cookie always matches that of the Storefront dw_dnt* cookie.
cq	Current session	Primary	(Session storage object) Tests whether sessionStorage is available.

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cq.anchor	Current session	Primary	(Session storage object) Contains anchor product IDs.
cq.viewReco	Current session	Primary	(Session storage object) Contains the most recently viewed recommendations.
cq.viewSearch	Current session	Primary	(Session storage object) Contains products from the most recent search results.
cq.viewCategory	Current session	Primary	(Session storage object) Contains products from the most recently viewed category page.
__cq_seg	30 days	Primary	Contains inferred shopping propensity attributes. Third-party cookie set on <a href="https://www.cquotient.com">.cquotient.com</a> .
uuid	30 days	Primary	Third-party version of the first-party __cq_uuid cookie set on <a href="https://www.cquotient.com">.cquotient.com</a> . Contains a randomly generated user ID. Used to track data for analytics purposes, including Commerce Cloud's own analytics as described in the Trust & Compliance documentation, such as Commerce Cloud Reports and Dashboards.
bc	30 days	Primary	Contains activity history, such as the last 10 products viewed by the shopper. Third-party cookie set on <a href="https://www.cquotient.com">.cquotient.com</a> .
__cq_recoUUID	Current session	Primary	Tracks the recommendation request so that a click can be attributed to it.
__cq_banditPrediction	Current session	Primary	Tracks the contextual bandit response so that a click can be attributed to it.

## Analytical cookies

<b>Cookie</b>	<b>Lifespan</b>	<b>Cookie Type</b>	<b>Description</b>
_ga:*	180 days	Third-party	Google Analytics third-party cookies
_gcl_au	180 days	Third-party	Google Analytics- "Conversion Linker" functionality - it takes information in ad clicks and stores it in a first-party cookie so that conversions can be attributed outside the landing page
_fbp	180 days	Third-party	Facebook pixel third-party cookies